

Hello! I'm Cameron Arbour, and I am a rising senior (for the 2024/2025 school year) rerunning for the communication officer position. This will be my fourth year as a member of the Dexter Drama Club (*Pippin* being my 11th show). It would be an honor to be re-elected for the position I got to learn so much from!

As a communication officer, I worked alongside my co-communication officer, Adam DeGregorio, to reach the goals we wanted and talked about during last year's elections: consistently making more Instagram reels including onstage and backstage content (along with one of our reels become the most viewed reel reaching 256k views), taking more pictures onstage and offstage, and posting more on YouTube and Instagram, which Adam and I shared responsibility over posting and editing to produce content more efficiently.

I would like to continue the "Almost Opening" post going into this new season, as I find that it is enjoyable for both parents and students alike, along with keeping the recently revived "Day in the Life" vlog of a student's life (Tech/Cast/Pit member) during a show day. One new thing I would like to propose is posting patron's reviews with a show picture on our Instagram and Facebook. This will be very beneficial for shows that aren't commonly known or are not well-informed about our club but are on the edge of coming to our shows because they'd like to support us. These reviews are a way of reaching a larger audience of new supporters.

One of our key goals for this past year was to increase the activity on our YouTube channel, and I'm proud to say that we succeeded. We produced vlogs for both Musicals, a "Week in the Life" Series, and various other videos. I am fully committed to continuing these initiatives in the upcoming season, as I believe YouTube is a crucial platform for us to share our experiences and engage with our audience.

Apart from my time as a communications officer, I've spent a good portion of it taking pictures outside of mainstage shows, such as the spring New York Trip, Thespian Festival, Film Fest, and some Improv shows. But with taking photos comes updating the website, which I've spent plenty of time doing. I ensured that the Improv, New York Trip, and Thespian Festival archives all stay updated visually and that all the pages are up to date and accurate.

Along with being a good communication officer for everyone a part of DDC, I wanted to work well and communicate with Adam, which we both excelled in, by supporting and catching each other when one of us needed a break and experimenting with new ideas. I would love to do the same as the incumbent officer whoever my co-communication officer is next year!

Best Wishes,
Cameron Arbour