

Hello there, Drama Club!

My name is Toni Butka and I will be a senior in the 2021-22 school year. I have been a member of the club since 9th grade and have participated in 8 shows throughout my high school career. I started simply with being a Fagin's Gang member in *Oliver!* then, somehow being pulled into publicity during 3D, serving as head of the same crew in our production of *Sherwood*, and most recently as the Leopard in *Tarzan*. I am so grateful to have had such an amazing experience with every single show I've been a part of. I also attend improv meetings and am a part of Thespian Society. This club means so much to me and I know I am ready to lead it as president next year.

As a communications officer this past year I started a new social media platform for the drama. Throughout the year I have made over 40 videos for the Dexter Drama Club Youtube Channel and have gained over 70 subscribers. Next year, I will continue this channel and help it grow even more. Most of the videos I made this year were vlog style videos filmed by me but, we did have a couple takeovers from other people in the club. I want to get more people involved with creating videos themselves so every aspect of drama can be represented. I want the channel to feel more like a collaborative effort between every member of the drama club. I also want to create more educational videos like tours of our tech rooms, the job of stage managers, etc. As the creator of this channel I understand what kind of content our audience likes and what it doesn't. I also understand what can and can't be shown in a video to highlight our club in the best light. This channel is something I am so proud of and would love nothing more than to continue it next year. I also want to continue making video teasers and trailers for our shows and improve them by adding more cinematic elements and creating more movie trailer-like content. I understand how important our platforms are for publicity and fully understand the best ways to use our platforms for the best outcome.

As I previously stated I was a communications officer this year, so I completely understand the responsibility of this position and know that I am compatible for the job. I already know how to run our website, calendar, and social media so I could help to train the new officer since I have a year of experience in the position.

This year has been hard on all of us, but I have learned how to be an organized, responsible, leader of this club. I have loved being a communications officer this year and I would love to serve as your communications officer again next year.

Thank you for reading,

Toni Butka