

DEXTER DRAMA CLUB BOOSTER MEETING

February 9, 2021

ATTENDEES

Jodi Helmholtz, Erin Palmer, Kristin Tomczak, Karla Butters, Margie Portice, Laura Kelly, Nicole Durbin, Megan Urbin, Kathy Withrow, Anne Carlson, Abby O'Haver, Julie Arnold, and Martin Ruhlig

General

Save the Date Changes – The new dates are posted. There will be a spring musical show held outdoors.

Pictures of Seniors – Last year's T-shirts and heart-shaped picture frames were a big hit and should be done for this year's seniors, Anne is taking the lead

Swag - Venmo/PayPal – The club received notice from PayPal there are different options to pay including Venmo. Margie reviewed the information and didn't see any difference in how the money gets to the club, so this option appears to be feasible

Future Boosters/Senior Parents – This school year is going to end although senior parents don't really get to leave right away. There will need to be a training/crossover period to help new parents learn the ropes through the start of next year. We will need to work on finding some new willing parents to include in our fantastic group.

3D – Moving Ahead!

The shows have been selected. The cast and crew have been set. The students seem excited!

Publicity/Live Stream/Audience – There is not a whole lot of publicity to be done for 3D. The students will be shooting some commercials that will play through intermission. As of this moment, the show will be live-streamed and there is not to be an in-person audience. If this changes however, we will need some last-minute publicity assistance like seating people and taking tickets. Alison Kelly, House Manager, is writing up the press release which should be done shortly. The huge A-frame will need to be put outside the front of the school. We will not be hanging a banner in town although we will want one for the spring show, Julie is going to start the permit process for that banner using the new dates.

Ticketing – The new website for purchasing tickets has been built and is up and running. The pricing is the same as the fall show with both family and individual options. The good news is that people should attend two shows since the show selections are different for the nights. Megan reviewed the site and said it looks good, reads well, and has lots of information.

Hospitality – The water in coolers will be provided again even though food will not. Gabe is the contact for delivering the water.

Swag – There will only be short sleeve t-shirts and posters for this show. As of now there will not be a swag table although that could change if there is an in-person audience. The color for the shirts has not yet been decided although there was confirmation that we haven't done a blue or yellow yet.

Sponsorships – While we don't normally have sponsors for 3D, we will be having commercials between each show to highlight our sponsors. We think this will make up for not having the winter show and honor our commitment to the sponsors. One sponsor in attendance agreed.

Programs – Katie is doing programs which will be short and sweet.

Covid Protocols – The directors have specific individual areas they need to sign up for when rehearsing their shows. There are specific cleaning instructions for when they are done. We are using the CPA, library, hallway outside the counselor's office, choir room, and the open area outside Martin's office. To remain safe but still maintain social distance, Martin, Erin and Jodi are the "supervisors" and emergency contact personnel but they are not directly in the students assigned spaces. Students have to log in and out of their assigned practice spaces to record their actual locations. The tech students will have the most exposure when we get there but not all students will attend once so there will be limited group contact.

Upcoming Events

Spring Improv Workshop – David is coming back, and the workshop will be held the week of March 8th with a show ending the weeklong event on Friday night March 12th.

Spring Show – The show itself will be outdoors, although there will probably be some indoor dates based on the weather that time of year. Final details are still being worked out including whether to include middle school, so more information is forthcoming.

DDC Film Festival – All submissions are in; the event is set for April 30th.

2020-2021 Booster Meeting Schedule

Next Booster Meeting – Tuesday March 9, 2021 starting at 6:30pm

March 9th

April 13th

May 11th

June 8th

2020-2021

President	Jodi Helmholtz *	Set Build Coord. Fall	Jeff Leadbetter
Secretary	Karla Butters	Set Build Coord. Winter	
Treasurer (acct reporting)	Michael Baker / Laura Kelly *	Set Build Coord. Spring	
Drama Director	Erin Palmer	Sponsorships Coord. (Sales)	Maryanne Leadbetter
Graphic Design Coord.	Martin Ruhlig	Sponsor Assist (Post-Sales)	Angie Lampi *
Hospitality- Concessions	Kristin Tomczak	SWAG Coord.	Margie Portice Jen Mast
Hospitality Green Room	Kathy Withrow Abby O'Haver	Technical Coord.	Michael Baker
Hospitality- Tech Weekend	Karla Butters	Thespian Society	Nicole Durbin
Photography	Anne Carlson	Tickets Sales Coord.	Megan Urbin
Programs	Katie Seale	Volunteer Coord.	Maryanne Leadbetter
Publicity	Julie Arnold *	Website Coord.	Angie Lampi *

* Board members with students who are seniors

- Highlighted in yellow are those attending this meeting