

DEXTER DRAMA CLUB BOOSTER MEETING MINUTES

February 11th, 2020

ATTENDEES

Jodi Helmholtz, Erin Palmer, Karla Butters, Margie Portice, Maryanne Leadbetter, Julie Arnold, Martin Ruhlig, Kristin Tomczak, Kathy Withrow, Nicole Durbin, Angie Markel, Jen Mast, Megan Urbin, Laura Kelly, and Student Officers Kesley Walter, Noelle Whipple, Angela Garza and Jackson Helmholtz

General Discussion

Volunteer Forms

All school volunteer forms have been completed and submitted other than the two new board members who must now submit them. Maryanne was working with them to promptly have the forms completed.

Costumes System

There was discussion that perhaps there could be an explanation to the students briefly explaining the costume system and explaining the purpose for having the iron-on stickers on the costumes. These stickers are needed to provide a check-in/check-out system for the costumes using a database that is now complete. This database resides on a laptop stored in the costumes room and will allow for a reference by sections in the room. The request was to mention to the students before the show this weekend to help strike go faster particularly for the costumes crew.

Booster Duties Restructuring/Streamlining, Gaps

Jodi has already started. Margie has a partner with Jennifer Mast as SWAG Coordinator.

New Boosters

New members (Jen Mast & Megan Urbin) came back and have decided to stay and participate.

Sponsorships/Programs

The programs for the shows are rather expensive and there is a high cost per each one. The sponsorships aren't really covering the cost of printing them and the request was made for members to think about it although we should decide soon. The current program is 20 pages and includes color pages. There was discussion of whether people will miss it if they don't have one although most members agreed they would. There was discussion of shortening the student's bios although there are only 7 pages of bios after reviewing the Fiddler program. There was also discussion of setting a limit to 140 characters or maybe doing a test of removing the ads. CNYK does the printing and they are by far the cheapest price available.

Staff Discount

The notice had been sent to all staff that the Drama Club had a show coming up. The suggestion was made to expand the Student/Senior/Staff discount for the district employees although only the employee not the family members. There was consensus this was a good suggestion and will be implemented for the upcoming Clue production. Angela to add to the student officer agenda a discussion of having the students reach out to the teachers prior to the show. There was a suggestion for having pre-made invitations for each student to give to their teachers. Angela attended the school board meeting last evening where one member raved about our recent production and encouraged other board members to attend.

Costume Fee

Suggestion was made to contribute towards a costume fee; both positive & negative feedback was given. General feeling was this was not a very recurring event although we should try to track how many pieces are being asked to be purchased for future consideration. The larger sentiment was that no one wants to really increase the production fee and the issue was tabled.

Gala Food Change Suggestion

There was a suggestion to add salty/savory items to the gala menu and make the list easier to remember. Everyone supported the suggestion.

Freshman – Fruits & vegetables

Sophomores – Salty & Savory items

Juniors – Juice & water

Seniors/Middle Schoolers – Sweets of any kind

CPA Curtains

Martin suggested we consider adding some curtains to the side exits on the stairways to reduce the light coming in from these areas. Members were open to the idea and suggested Martin bring in some ideas, plans & costs for moving forward.

Sound Equipment Expenses

Drama Club has paid for repairs to the sound equipment throughout the years. We primarily use the equipment although other groups have used some as needed. Jodi feels this is an expense that should be shared with the district and the feeling is we need to try to get the administration to contribute to the CPA and Theater program in general. Members asked Jodi to send us some talking points for having initial discussions with any members we may interact with.

Outdoor Signage, A-Frames, General Directions

Banner is approved for Clue. The city has expressed concern regarding the quality of our banners to ensure they are able to withstand the elements and endure the two weeks. This should be an item we continue to monitor.

The A-frames and yard signs are everywhere and should create some much-needed publicity. The addition of the Tonight & Today signs is working nicely & thanks for Karla for putting them on, switching them on Sunday morning, and then taking them down in the snow storm.

There was discussion regarding needed signage to direct people to the lower band door particularly for the handicap or limited physical access individuals. For this weekend we will be putting one of the yard signs by the lower door. There was also mention of using the larger a-frame used for 3D which is still located at Copeland.

New Boosters - 2020-21 Needs

Set Build Leads – still needed for next year

Sponsorships – may be needed

Hospitality Green Room – may or may not be needed, Kathy will continue to do the water

Fiddler on the Roof

The Fiddler company photo shot will be taken this Friday February 14th.

There was a suggestion to hang the banner on the school fence by the track & field building on Baker Road. This would be a great location to added publicity. Erin will send the request & Laura took the lead to get if hung later this week.

Tickets

Sales are down even though publicity is up. We have enough tickets printed and should be set.

Swag/Flowers

Moving along nicely. Karla to price out additional flowers needed from both Costco and Heart & Flowers.

Hospitality

The water will be set up all weekend.

Concessions

Kristin sent the list to Jodi. The goal has been to keep the inventory at a minimum amount to reduce waste.

Volunteers

Short on volunteers for selling tickets we may need to send another reminder. Maryanne volunteered to bring her other two children for support as she had done last weekend. A strike message is being sent out today or tomorrow to those parents who volunteered to assist with strike.

NYC

There are still two “boy” spots available for any boys interested in attending.

Booster Meeting Schedule *Please mark your calendars!

March 10th

April 14th

May 12th

June 9th

Next Meeting – March 10th, 6:30 pm, Mill Creek Middle School Media Center

2019-2020

President	Jodi Helmholtz	Set Build Coord. Fall	Chris Calleja
		Set Build Coord. Winter	Aaron Ward
Secretary	Karla Butters	Set Build Coord. Spring	Chris Calleja
Treasurer (acct reporting)	Michael Baker	Sponsorships Coord.	Erica Ward
Drama Director	Erin Palmer	Sponsor Assist (Post-Sales)	Angie Markel
Graphic Design Coord.	Martin Ruhlig	SWAG Coord.	Margie Portice
Hospitality- Concessions	Kristin Tomczak	Technical Coord.	Michael Baker
Hospitality Green Room	Kathy Withrow	Thespian Society	Nicole Durbin
Hospitality- Tech	Beth Brooks	Tickets Sales Coord.	Laura Kelly
Photography	Anne Carlson	Volunteer Coord.	Maryanne
Programs	Katie Seale	Website Coord.	Angie Markel
Publicity	Julie Arnold		

*Board members attending this meeting are highlighted in yellow.

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