

DEXTER DRAMA CLUB BOOSTER MEETING

March 10, 2020

ATTENDEES

Jodi Helmholtz, Karla Butters, Margie Portice, Maryanne Leadbetter, Martin Ruhlig, Beth Brooks, Jen Mast, Kristin Tomczak, Kathy Withrow, Nicole Durbin, Angie Markel, Megan Urbin, Abby O'Haver, Laura Kelly, Katie Seale, and Student Officers Kesley Walter, Evan Colby, Noelle Whipple, and Jackson Helmholtz

General Discussion

Booster Duties Restructuring/Streamlining, Gaps

New Boosters - 2020-21 Needs

Set Build Leads

Sponsorships

Maryanne volunteered to be the sponsorship coordinator for next year, Abby will be helping Kathy with the hospitality /green room work, Karla will be doing the hospitality work for tech weekend, Jen will be helping Margie with swag sales. We are still desperately looking for set build coordinators for all shows next year.

Sponsorships/Programs

We are still looking for ways to reduce the cost of creating the programs as the cost of having the programs printed is outweighing the input from the sponsorships. Discussed looking into the quality of paper used, the possibility of having an insert for each show while having a base outside print, and possibly reducing the number of ads. Katie is looking into different options and the conversation will continue.

CPA Curtains

We were able to access some material free of cost using the fabric recycled from Copeland. Martin had the measurements and estimates for the supporting hardware. The cost will be about \$20 per doorway which will total approximately \$100 to do all the doorways. All members attending agreed to proceed with the project. Kesley's mother was contacted and agreed to sew them.

Outdoor Signage, A-Frames, General Directions

There was discussion about possibly replacing the A-frames next year maybe. We are going to try to get by for at least another year before considering possible replacements.

Publicity - Downtown Banner

The Fiddler banner survived although the timeframe weather conditions were mild. There were some minor issues with this banner that will be addressed with the manufacturer to ensure the next banner will also survive. The issue is the cost to make versus the quality and longevity of the banner. Everyone supported continuing to put the banner on the fence by Creekside on Baker Road. Lots of people saw the one on the fence and it was noted that all the busses drive by that way. We will be investing this further.

Water Bottles

We need to order more water bottles as the current inventory is down to 8 bottles. The original order was for 500 bottles that we have gone through in the last two years.

Fiddler on the Roof

Review

What a great show – everyone agreed!! There are some swag items left over which we will sell at the lock-in.

Tickets - sales were high, 1346 tickets sold, 1650 in-house, only a few presale tickets weren't turned in; swag, flower and concession sales were great also

Volunteers - Need to send out sign up messages earlier; will be sending out personal emails too

Publicity – No update

Financials - Finishing up the numbers but Fiddler did not lose money

Clue

General Update

There are 66 cast & tech crew members. Parent volunteers may be a bit lower for this show with the lower students but it is only one weekend so hopefully all will work out. There will be discounts given for district and school employees for this show but only for the actual employee not their entire family.

Tech Weekend Changes

Due to prom, tech weekend will be two Sundays, April 19th & 26th from noon to 8:00pm. Beth will be coordinating with Karla on what is needed. Beth to send the starter email to initiate the process.

Photo Release

The student contract now includes a photo release form to allow our photos to be used for publicity.

Set Build

This weekend is the first set build event but because we cannot build yet or access the stage we will be cleaning and organizing the shop in preparation for the actual build. Martin and Jodi to coordinate what supplies will be needed.

Due Dates

The contract, bios, production fee, and blackboard sign up are all due next Wednesday March 18th. The pre-sale tickets, swag, and angel grams are due the following Wednesday March 25th.

Parent Meeting

This Monday, April 16th is the parent meeting. All are encouraged to attend.

Strike

The Monday after we close Clue the school starts their AP & IP testing. Part of our deal to use the CPA the weekend of the show was that we would help need to help set up the tables for testing after strike per their diagram. We are going to need lots of help to get all this accomplished!!

Drama Club Student President hosts the cast party which will therefore be at Victoria's house.

Flower cart now has wheels; Margie & Jen to take care of ordering and picking up the flowers.

NYC Update

Overall the trip went well, and the students were able to see a lot of things. They went to a lot of new places this year which was nice. The walk across the Brooklyn Bridge was awesome. The food was good although there seems to be a need to remind the students that NY food costs are higher than in our area, but it all seemed to work out fine. There was an issue with the bus that is being dealt with by Jodi.

Friday May 29th is Senior Improv Show

- Improv Workshop starts Monday May 4th following the closing of Clue.

Booster Meeting Schedule *Please mark your calendars!

April 14th

May 12th

June 9th

Next Meeting - April 14th, 6:30 pm, Mill Creek Middle School Media Center

2019-2020

President	Jodi Helmholtz	Set Build Coord. Fall	Chris Calleja
		Set Build Coord. Winter	Aaron Ward
Secretary	Karla Butters	Set Build Coord. Spring	Rick Urbin
Treasurer (acct reporting)	Michael Baker	Sponsorships Coord.	Erica Ward
Drama Director	Erin Palmer	Sponsor Assist (Post-Sales)	Angie Markel
Graphic Design Coord.	Martin Ruhlig	SWAG Coord.	Margie Portice
Hospitality- Concessions	Kristin Tomczak	Technical Coord.	Michael Baker
Hospitality Green Room	Kathy Withrow	Thespian Society	Nicole Durbin
Hospitality- Tech	Beth Brooks	Tickets Sales Coord.	Laura Kelly
Photography	Anne Carlson	Volunteer Coord.	Maryanne Leadbetter
Programs	Katie Seale	Website Coord.	Angie Markel
Publicity	Julie Arnold		

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*Board members attending this meeting are highlighted in yellow.