

DEXTER DRAMA CLUB BOOSTER MEETING

September 9, 2021

ATTENDEES

Jodi Helmholtz, Karla Butters, Margie Portice, Martin Ruhlig, Sheri Meloche, Kristin Tomczak, Jennifer Moraschinelli, Shannan Shaw, Abby O'Haver & Student Officers Toni Butka & Kennedy Lint

GENERAL/RECAP

Future Boosters

Hospitality Green Room – Toni Butka's mom has volunteered, and Karla will be available to help

Thespian – desperately needed, the festival is December 10th and 11th

Set Build – Spring – person needed also

Sponsorships & Volunteer Coordinator – person needed to work together with Maryanne

Booster Shirts – Shirts have arrived, Margie handed them out & collected money

Volunteer Forms – Maryanne was unavailable for an update

Dexter Daze Follow Up – We all had lots of positive feedback. Those in attendance supported doing the event again next year. We will discuss this again in March when Dexter Daze will open the sign ups.

Improv Transportation – Students need transportation from the middle school to the high school, to help carpool over students to the high school, this topic will be discussed in the parent meeting next week

Trucks for Homecoming - October 2nd - 8th – We have trailers for Homecoming, but we need vehicles to tow them, Jennifer, Sheri and Toni to check their vehicles for towing capacity, Karla volunteered to drive Jennifer's truck

Football Fundraiser - <https://wefund4u.com/fundraiser/dex21fb/email/313915/jodi.helmholtz@gmail.com/>, We reviewed the football's project of raising funds and discussed doing that ourselves. Jennifer volunteered to work with Jodi on pursuing this project.

THE LITTLE MERMAID

Tech Sign Up next week – this Monday

Company/Parent Virtual Meeting will be next Tuesday @ 7pm, Margie will assist with running the slide show

Meals – We have approval to do meals during show week, now we need to start having conversations with Busch's

Publicity – The banner has been approved pending the insurance certificate being provided. The banner will be hung in town from October 11th thru the 25th. A-frames can be set out October 8th, but they will be distributed and set out during set-build Saturday October 9th. The cost for the banner itself is \$425 which is akin to last year's cost. We typically order about 20-to-25-yard signs. The teaser day may or may not happen but email messages to the school principals will be sent shortly asking for their availability on the Wednesday before the show weekend. We also can reach out to do the radio show. The billboard shots will be taken next Friday September 17th. The students participating will be notified shortly.

Swag – There is a change in style for this fall. We will be ordering crew neck sweatshirts along with the usual short and long-sleeved t-shirts. The deadline will be September 24th for ordering them. We do need a new card reader for selling swag during the shows.

Set build - We will need lots of parent and student help. There is a set build this Saturday.

Presale Tickets – We are doing the 5-ticket presale of tickets again this year for each student.

Website - We need Sheri to create the button for Production fees which will be \$105, plus a late fee of \$130 after September 18th, we will also need a PayPal button for swag, but the button needs to come down September 25th, Jodi to supply Sheri with all the buttons that are needed on the Forms and Information page,

Blackboard Sign-Up Verbiage – Someone who signed up to see the information for The Little Mermaid ended up getting onto Blackboard and got an email from the entire school. Further investigation is needed to determine how people can get information about our shows without being on the school distribution.

2020-2021 BOOSTER MEETING SCHEDULE (All Starting at 6:30pm)

Next Booster Meeting – Thursday October 14, 2021 starting at 6:30pm

November 11th, December 9th, January 13th, February 17th, March 10th, April 14th, May 12th & June 9th

2021-2022

President	Jodi Helmholtz	Set Build Coord. Fall	Rick Urbin
Secretary	Karla Butters	Set Build Coord. Winter	Jeff Leadbetter
Treasurer (acct reporting)	Michael Baker / Jen Moraschinelli	Set Build Coord. Spring	
Drama Director	Erin Palmer	Sponsorships Coord. (Sales)	Maryanne Leadbetter
Graphic Design Coord.	Martin Ruhlig	Sponsor Assist (Post-Sales)	Sheri Meloche
Hospitality- Concessions	Kristin Tomczak	SWAG Coord.	Margie Portice Jen Moraschinelli
Hospitality Green Room		Technical Coord.	Michael Baker
Hospitality- Tech Wknd	Karla Butters	Thespian Society	
Photography	Shannan Shaw	Tickets Sales Coord.	Megan Urbin
Programs	Katie Seale	Volunteer Coord.	Maryanne Leadbetter
Publicity	Abby O'Haver	Website Coord.	Sheri Meloche

- Highlighted in yellow are those attending this meeting