

# DEXTER DRAMA CLUB BOOSTER MEETING

**January 10, 2023 - HAPPY NEW YEAR!!**

**Attendees:** Amy Jordan, Jen Moraschinelli, Sheri Meloche, Angie Beach, Shelly Beach, Brad Prall, Kristi Treat, Kate Rossow, Heidi Biggs, Kerri Hudson, Karrie Carpenter, Melissa Gleespen, Kennedy Lint, Katie Seale, and Connor Gleespen

Meeting called to order at 6:30 p.m.

## Recent Updates:

- **Thespian Society Festival trip update:** Great success! Congrats to our participants and attendees!
  - An article about Thespian Festival will be published in the SunTimes news.
  - More students attended this year than in the recent past.
  - Fantastic Scholarships were offered this year to DDC students!
- **Descendants is a costume HEAVY show. Sewing updates:**
  - Some students have been working on making costumes. Heidi will reach out to Costumes crew lead to see how many costumes need to be rented vs. created.
  - There are a few parents who indicated on the volunteer form that they would like to help as well, so Heidi will reach out to them.
- **Projects list/ Scene Shop UPDATE:**
  - Sold the Tarzan Costumes. Shipped to Texas yesterday!
  - Brad replaced the wheels on a broken cart, with new ones.
  - Purchased 14 new brakes for the rolling platforms, which should arrive early next week.
  - Do we possibly need to purchase a costume steamer? Student officers mentioned that the steamer is possibly needed for hair and makeup crew. Officers will follow up, but at first glance a steamer does not seem to be a high priority item.
- **Website Issues:**
  - Our webmaster and student communications officers are investigating a recent issue with DDC website access, which involves a series of Adobe pop-ups that try to block the website. Users can eventually click through the pop-ups in most cases.
  - Student officers are also updating the list of contacts for the website.

## Show Updates:

- ❖ **Improv Show December:** Ticket sales 89 attendees. Concessions \$48. Great job! Hot chocolate was a hit! Great job getting the word out around the school!
- ❖ **Descendants updates:**

**Hospitality- Concessions:** New cash boxes are here to stay. They worked very well at the last show. Will make sure supplies are ready for Descendants show.

**Hospitality Green Room snacks/ water station:** Plan to order food from Busch's asap.

- Students requested the return of salad as a side, so will add that to the table every day.
- Karrie offered to bring in a vegetarian option for meatball day.
- Other suggestions included avoiding the gluten free pasta and tomato sauce due to an allergy

- on pasta day...maybe try something else that day?
- Heidi will do another sign-up genius for the snack table since it worked well for 3D. Thank you!

**Hospitality- Tech Weekend:** Plan to order from Jimmy Johns (PLEASE share the event on your personal pages) and Classic or Jets pizza.

**Publicity:** We can add Bee Joyful to the list of stores for show posters. Other updates listed below.

- Billboard - email went out to Dexter Orthodontics
- City Banner (check and art approval) - getting approval
- A-Frames- small ones are done. The large A-frame is in progress.
- Yard Signs - Design done.
- Posters - Design done.
- Teaser Day Schools – Boosters suggested adding Jenkins for this show, possibly for the preschool students.
- W-4 Country Radio – Awaiting confirmation
- Community Flyer - Design done.
- Digital marquis at Creekside – In progress

**Set Build:** Things are going well! The castle is up! Welcome to Brent Sedlar, a new member of the set build team!

- Sign-up genius for set build shifts is working well, to help balance shifts and tasks. If students already fulfilled their hours, they don't have to sign up for a session, but are welcome to come.
- Looking for some Lacrosse sticks (12 total) for the show if anyone has some to donate or loan for the show.
- Item DONATIONS: Vanity, coffee table, carpet tubes to make columns, and heat knife for cutting foam.
- Item SELLING: Vintage couch, 2 chairs, and the bar from Romeo and Juliet.
- Suggestion: future tech workshop on cleaning brushes

**Volunteer Coordinator:** New method for volunteer sign up seemed to go well! First priority on show night is ticket sales, which works well with our new method.

**Sponsorship Coordinators: PENDING: Follow up letters.**

- Need to update the Sponsorship pitch to reflect portion of the year.
- Reiterated the Buschs MyWay program/flyers. PLEASE SIGN UP!

**SWAG Coordinators:** Updates below. Waiting to hear about general SWAG availability.

- DVD delivery of LWW. Still have 4 to distribute.
- SWAG rack - Hanging old swag...GREAT idea! It's in the FLATS room.
- Shirt design: In progress
- Water bottles: we have them!
- Flower donations from Hearts and Flowers: will remind them asap.
  
- Shelly will reach out to Mrs. Palmer about the status of "general SWAG" asap.

**Tickets Sales Coordinators:** Ticket design in the works. Jen got Paypal QR code and is working with Michael on this to possibly replace Venmo. Sheri looked into GoFan as a potential option (for tickets only) as well. Boosters reiterated the need for a cash-free option for purchasing tickets, SWAG and concessions.

**Website Coordinator:** Sheri to take down the SWAG/Angelgram buttons/forms from the website.

## Photography:

- Candid Photos (Kate Seale): suggested that the photos that are taken by Publicity crew could also be shared/uploaded to the shared drive, to try to capture as many students as possible. Katie Prall also volunteered to help with candid photos. Thank you!
- Headshots and Company Photos (Brian Hobbs): Went well for 3D, and on track for this one!

## Programs:

- 3D wrap-up: Awesome program!!! Follow up to officers about 3D program (very tight timeline to get photos and program assembled in time).
- Descendants program has a lot of content to include, so might have to increase the size to 12 pages.
- Ads: some sponsors chose show- specific ads this year. If possible, suggested making ads more generic, if intended to be used for the whole season, and in color.

### ❖ **Date Reminders:**

- Descendants Dine to Donate: January 25th
- Film Festival: May 12th
- DDC Award Gala: June 9th.

❖ **The Sound of Music (Open to HS - Cast, Crew, Pit):** April 27, 28, 29 @ 7pm and 30 @ 2pm.

❖ **Improv (Open to HS & Middle School). Next show:** March 3<sup>rd</sup>

