

Dexter Drama Club Booster Minutes

Agenda, 3-14-18

In Attendance: Jodi Helmholtz, Erin Palmer, Randy Reich, Olivia Kemp, Jenna McElroy, Dorothy Flattery, Audrey Bergen, Laura Kelly, Nicole Durbin, Cheryl Beauregard, Cathy Miller, Marti Cotner, Kristin Cotner, Samantha Kempf, Julie Arnold, Susie Eschenberg, Mollie Kemp

On The Town - Wrap Up

- A - Overview - made more money than what we put into it
- B - Publicity (Julie) - was very pleased with her crew and how it went
- C - Hospitality (Jenna)- wondered if we overbought food; we now have an option of “no thanks” that could help this issue; leftover day was difficult - maybe look at another day of providing food vs. giving them leftovers on that last day. Erin said the pit kids are always a variable, and maybe we could get a feel for whether they are actually eating. Erin will look into this.
- D - Vendor Fair (Jodi) - said it was good for some, not so for others; made \$700 and don't yet have additional money from their profits. Those that stayed all 3 days would like to return. Some vendors wondered about how we might move people toward them, since they were kind of off to the side. Erin said we could look at the flow/configuration. Maybe people could have to walk through vendors after they get their tickets.
- E - Concessions (Sam) - all went well. Didn't seem like Girl Scouts hurt the sales.
- F - Volunteers (Dorothy) - difficult getting volunteers; Jodi has a plan to get students more involved for many of the volunteer positions.
- G - Swag (Audrey) - did really well - \$404 gross, and sold all of the after-order extra show apparel; sold most of the *Cinderella* sweatshirts, other goodies. Tablet really helped.
- H - Tickets (Marti) - did well - \$13,520 total (this includes pre-sale amount, which was \$3,150). Thought about having different ticket colors for different days/comps/pre-sale to make counting and categorizing easier. Erin could print pre-sales at school for free, on white paper.

Changes/Suggestions for *Much Ado*

- A - Water Bottles - approx cost \$1.05 each for kids - would write name on them to avoid wasting lots of plastic cups. Went through 1000 for the show. If lost, kids would be encouraged to find another drinking device. The expectation would be that it's on kids to have their own bottle/cup. Cost is about \$500 for ordering at the \$1.05 price. Group agreed to give this a try.
- B - Publicity Crew/Volunteer Positions - still will need parents to do certain jobs, such as sending in snacks, picking up food, sitting at senior center, and a few others. Since this is a small show, we can figure out the glitches with kids holding down most of the volunteer positions.
- C - Publicity Crew - Beautification Projects - making Copeland look a little nicer from the outside - planting flowers, cleaning up
- D - Set Build Production - Stage Managers - Jodi will work closely with stage managers on Saturday mornings, since we don't have a designated adult for set build production.

Much Ado

- A - Overview - 27 cast members in show, 48 on crew; setting is 1800s out west; Erin is working on technical aspects. There will be some dancing in this show.
Olivia Kemp - talked about experience of doing rehearsal in the round and transitioning into Shakespearean language. It is interesting and going well.
- B - Publicity (Julie) - (beautiful!) posters and big A frame are ready; will not do a teaser for this one and typically don't for the straight plays. Will do yard signs, too. Jodi asked Julie to begin permit process. Julie will also talk to city about big banner for downtown.
- C - Hospitality - meal days will be April 30-May 4; Jenna to reach out to Busch's. They seemed to respond well last show to being directed as to which meals for what days; Jodi will share contracts with Jenna so she is aware of allergies. Kids eat at Copeland, outside if it is nice.
- D - Concessions - Sam/Kristin to start transition - Jodi has gotten a list from Sam about what needs to be replenished.
- E - Volunteers (Dorothy) - signup demands will be lighter, due to assigning more tasks to kids. Will still need seamstresses/tailors and a few other positions. One adult for front of house would be good - kind of the “beekeeper” supervising all the stations.

F - Set Build (Chris) - there is a plan, is a minimalistic set; Champion added an arch, and both platforms that go behind audiences are built. **First set build (this Saturday) is at the DHS scene shop.**

G - Set Build - Boosters available? We could use help on these weekends, even though we're trying to empower stage managers. Will need help on the New York weekend especially, since most stage managers will be gone.

H - Tickets - Presale (Marti) - Jodi and Marti will work together on these.

I - Swag (Audrey) - Zip up hoodie and short sleeve Mint Green with pink writing. Deadline to order is April 4th.

New York Trip (Erin) - First time in April; staying at new hotel; will provide feedback next meeting; no more students going off on own. Contact Palmer with any questions!

Sponsorship Packets for Summer Angie and Cheryl - will meet - want to use *On the Town* program instead of *Beauty and the Beast*

Next Season - alternate 3D and straight play every other year, middle school/ high school mash up musical in Fall?

Time to think about Boosters for next year!

Other Business? Need one thought of how to make Dexter Drama even better!

Additional Meetings to Schedule - Finance Meeting in April? (Jodi/Michael/Erin)

Booster Meetings for 2017-2018 6:30 start

Tuesday, April 10

Tuesday, May 15

Tuesday, June 12

Next Meeting - Tuesday, April 10th, 6:30 pm Mill Creek Media Center

2017-2018

President	Jodi Helmholtz	Publicity	Julie Arnold
VP	Samantha Kempf	Member at Large	Joyce Oberg
Secretary	Mollie Kemp	Set Production Fall	Juanita Turner
Treasurer (cash withdraw/dep.)	Laura Kelly	Set Production Winter	Angie Markel
Treasurer (PayPal)*	Laura Kelly	Set Production Spring	
Treasurer (acct. reporting)	Michael Baker	Set Build Coord. Fall	Randy Reich
Drama Director*	Erin Palmer	Set Build Coord. Winter	Greg Kemp
Communications Coord.	Jennifer Colby	Set Build Coord. Spring	Chris Calleja
Graphic Design Coord.	unfilled	Sponsorships Coord. (Sales)	Erica Ward
Hospitality - Concessions	Samantha Kempf	Sponsor Assist (Post-Sales)	Cheryl Beauregard
Hospitality - Green Room	Tammy Reich	SWAG Coord.	Audrey Bergen
Hospitality - Tech Weekend	Cheryl Beauregard	Technical Coord.	Michael Baker
Photography	Randy Reich	Thespian Society	Nicole Durbin
Programs	Cathy Miller	Tickets Sales Coord.	Marti Cotner
Website Coordinator	Angie Markel	Volunteer Coord.	Dorothy Flattery

Member at Large	Beth Brooks	Member at Large	
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2018-2019

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