

DEXTER DRAMA CLUB BOOSTER MEETING

May 2, 2023

Attendees: Jennifer Moraschinelli, Stacey Roys, Jen Fillion, Danielle Ritchie, Kerri Hudson, Melissa Gleespen, Brad Prall, Amy Jordan, Miriam Rossow, Angie Beach, Sheri Meloche, Heidi Biggs, Ellie Katz, Shelly Beach, Connor Gleespen and Caleb Drummond.

Meeting called to order at 6:30 p.m.

Official Welcome to: Ellie Katz - Publicity & Volunteer Coordinator and Mary Lynch – Ticket Coordinator.
Welcome to the DDC Boosters!

Notes from Erin Palmer:

- **A HUGE thank you to our boosters!** The Sound of Music was amazing with the support of parents and families! Sunday had our highest attendance of the weekend. Huge success!!
- **Booster roles for next year:** A few positions might shift as Jodi plans to step down from Producing shows. Jen might be taking on some of the Producer duties, while Sheri Meloche is considering stepping into the Vice President position. A list of tasks will be compiled, and we will be seeking new boosters to fill some of the current gaps.
- **New York trip:** The transportation cost ended up being more than planned for in the total trip cost. The district has not reconciled the books for the month of March yet. When they do, we will access the possible overages from the travel. Several booster parents indicated that they would be willing to contribute to help cover the cost if needed, but the topic was tabled until the final dollar amount is determined.

Next Improv Show: Friday, May 5th and Saturday, May 20th. Jen Fillion volunteered to help with Concessions for the show.

Descendants: Still working on the financial reports/ receipts/expenses.

Sound Of Music updates:

Hospitality- Concessions: The price increase seemed to be fine overall. Sold \$3,804 total over the weekend! Great! No complaints. Sour Patch kids were the favorite treat by far.

Hospitality Green Room snacks/ water station: The “End of Day donuts” didn’t have much available this time. Donations at the snack tables started out quite slow for snacks but picked up over time. A few times we ran out with the Busch’s food items (pizza and pasta) but were able to order a few extra pans and replace. The pasta and pizza portions tend to be a bit smaller than expected, so may need to order more next time.

Hospitality- Tech Weekend: Everything went fine for tech weekend.

Publicity: Mrs. Prall helped on Teaser Day this time. It went very well! The schools had a slightly different format for Teaser Day this year, which seemed to go well. The actors went around and talked to the students first, while they were eating lunch, then did a performance.

- Radio Station- Teaser Day shout out went well!
- Billboard - **Dexter Orthodontics:** It does sometimes swap locations between Baker and Dexter-Ann Arbor Road. They had it up on Baker for a couple of weeks!
- City Banner – Up for only one week, during Tech week this year.
- A-Frames – Looked great!!
- Yard Signs – Ordered 30 this year.

- Posters - Hung around town & school. Suggested to have the poster pick-up possibly on a weekday, since some businesses are closed on Sundays and Mondays. Some posters get placed around the school as well.
- District Activities:
 - Small Banner- At the roundabout
 - Promotions (Hope Vestergaard)- Community newsletter/email and Creekside digital marquis.
 - Additional yard signs around the district campus.
 - Teaser Day: Anchor, Beacon, Wylie, Creekside, Millcreek, Senior Center.

Volunteer Coordinator: Volunteer forms distributed for incoming members. The Sign-Up genius for Sound of Music filled up faster than ever before! There was a discussion about having multiple parent contacts listed in the Parent contact list, so that The Sign-up Genius contact list goes to both parents if desired. Plan to investigate if this is possible for next year.

Cast party: Thank you Beach family! It went well! It only lasted about an hour but lots of students went!

Sponsorship Coordinators: Follow up with Kate Seale on any updates.

Shout outs to Sponsors on social media: Shout outs on Facebook were awesome!!

SWAG Coordinators: Sold out of sweatshirts! T-shirts and long-sleeved shirts are still selling...only a few left! Flowers sold very well! We need new short sleeved tech shirts.

- Electronic payments- the PayPal QR code is available, but only works if you already have the PayPal App downloaded on your phone.
- Improv SWAG- Suggested selling Improv SWAG at the Improv shows. Cash at the Improv shows is encouraged...students will advertise to bring cash.
- General SWAG- Refunded everyone who ordered general SWAG who did not receive it. Suggested selling general SWAG at the open house.

Set Build: Lots of set items had to be repaired/rebuilt for this show. Lots of furniture for this show!

- Training- Plan to train stage managers in set design techniques so that they can lead small crews next year.
- Projects- Sunny looking into new, safer, saw. Approved by Palmer.
- Building trades help- Suggestion came up to ask the Consortium students if they can help with the set build projects...maybe building flats. Will revisit if needed in the future.
- Garage door- Currently broken on the scene shop and is in the process of being fixed.
- Items to be sold- Summer games, Thrones, furniture, etc.
- Tent sale for furniture - Jen M. Tossing around ideas for a tent/rummage sale...possibly timing it for Memorial Day weekend if the garage door is fixed. Amy Jordan offered her yard as an alternative. Jen will look in to how to get on the list of garage sales compiled by the city.

Tickets Sales Coordinators: GoFan started April 1st. Sold over 2,000 tickets! About 1/3 of the tickets were sold on GoFan for this show. Fantastic!!

Website Coordinator: No updates

Photography Candid Photos: No updates

Photography Headshots and Company Photos: Both went well!

Programs: Program QR code on sponsor page needs to be updated...it links to the Descendants page. Will update to link to the Sponsorship page instead of a show page in the future.

❖ **Date Reminders:**

- Film Festival **DATE CHANGE** to Thursday, May 11th
- DDC Award Gala Wednesday, June 7th.

2022-2023 Meeting Dates: First Tuesday of the month (all meetings scheduled to start at 6:30 pm in the Media Center):
June 6

2022-2023

President	Jennifer Moraschinelli	Set Build Coord. Fall	Jen Moraschinelli, Brad Prall, Sunny Beach
Vice President		Set Build Crew, Winter	Jen Moraschinelli, Brad Prall, Sunny Beach, Brent Sedlar
Secretary	Stacey Roys	Set Build Crew, Spring	Jen Moraschinelli, Brad Prall, Sunny Beach, Brent Sedlar
Treasurer (acct reporting)	Michael Baker, Jen Moraschinelli	Sponsorships Coord.	Jen DeGregorio, Kristi Treat, Andria Althoen, Jen Moraschinelli
Drama Director/ Advisor	Erin Palmer	SWAG Coord.	Amy Jordan & Miriam Rossow
Graphic Design Coord.	Jen Moraschinelli	Technical Coord.	
Hospitality- Concessions	Jen Fillion, Danielle Ritchie	Thespian Society	Karrie Carpenter Angie Beach
Hospitality Green Room	Stacey Roys, Kerri Hudson	Tickets Sales Coord.	Sheri Meloche & Angie Beach (Mary Lynch, incoming)
Hospitality- Tech Weekend	Karrie Carpenter, Melissa Gleespen	Volunteer & Coord.	Heidi Biggs, Ellie Katz
Photography Candids	Kate Seale, Brian Hobbs	Website Coord.	Sheri Meloche
Programs	Kate Seale	Publicity	Heidi Biggs, Ellie Katz