

DEXTER DRAMA CLUB BOOSTER MEETING

December 6, 2022

Attendees: Jennifer Moraschinelli, Stacey Roys, Jen Fillion, Kerri Hudson, Karrie Carpenter, Melissa Gleespen, Brad Prall, Andria Althoen, Amy Jordan, Angie Beach, Sheri Meloche, Amy Jordan, Shelly Beach, Emily Fawcett and Adam DeGregorio

Meeting called to order at 6:30 p.m.

Recent Updates:

- **Thespian Society trip (Dec. 9th & 10th) update:** Everything is all set, just need some volunteers to drive to the event.
- **Improv Show:** Friday, December 16th. Concessions team will coordinate with Jen M to help get set up for the show. Please report ticket sales vs. concessions.
- **Date Reminders:**
 - Descendants "Dine To Donate": January 25th
 - Film Festival: May 12th
 - DDC Award Gala: June 9th.
- **Descendants is a costume HEAVY show.** We need additional volunteers to help with sewing/alterations of rented costumes. If anyone can assist with sewing, please let the boosters know asap.
- **Projects list/ Scene Shop UPDATE:**
 - The small cabinet was replaced
 - The furniture room was organized & photos were taken of items for sale (couch, two chairs, electric chair, and the bar from Romeo and Juliet). Sold the lamp from Footloose and 3 (of 4) heat lamps. The last heat lamp will be picked up soon.

Show Updates:

- ❖ **The Lion, The Witch, and The Wardrobe:** Financial update: \$17,396, Less outstanding checks \$2283 and PayPal fees = So approx. \$14,500- 15,000. Paypal changed their format, so still working on compiling the final numbers.
- ❖ **Improv November Show:** Approx. 64 attendees (\$320) and \$24 in concession sales. Great job!
- ❖ **3D Series** (Applause to our student directors and their cast & crews!!) AND **Descendants updates:**

Hospitality- Concessions: For 3D, we used 2 new cash boxes (1 donated, 1 purchased). The new cash boxes helped with the logistics during the 3D show. Initial numbers indicated sales of about \$459 overall for concessions for 3D.

Hospitality Green Room snacks/ water station: Using the Sign-up genius for parent food donations for the Green Room/Snack table worked very well! It made a world of difference to the students, and the donations were very generous. There was a discussion about whether to include the main food table (Busch's catering setup) like other shows. In the past, it was difficult logistically to determine how much food to have every day during Show week, due to the format of the 3D series (different students "called" each day).

Hospitality- Tech Weekend: For 3D, we switched up the food to include BBQ for something different, as it

was popular at the cast party. The feedback from 3D was to potentially go back to Jimmy Johns. BBQ was not more cost effective and more work.

Publicity:

- **3D Series:** The large A-frame and Community Flyer both turned out great, but the posters were printed as a different size than in the past. This was a misunderstanding with Postal + Prints and will be corrected for the next show. Postal + Prints in Dexter can also print photos for Publicity! Plan to reach out to them for upcoming shows, as they provide a discount and are very helpful. A lot of positive feedback was received about the Front of House Publicity efforts as well! Parents enjoyed the classical music and decorations.
- **Descendants:** The Billboard, City Banner (check and art approval), A-Frames (already started), Yard Signs, Posters, Teaser Day, Radio Station, Community Flyer, and Digital marquis at Creekside are all on the list for the show.

Set Build:

- **3D Series:** There were a few small pieces to build, but the Directors did most everything.
- **Descendants:** Meeting date TBD, but soon! Building of Moveable structures and painting already started. Brad offered a Set build tech workshop with the students. He would like to work/build a project as part of the training in the future.

Volunteers: For 3D, the new method/format for Volunteer signup seemed to go well! Everyone liked the flexibility.

Sponsorship: Currently working on the Follow up letters. Need to update Sponsorship pitch to reflect the portion of the year. During the Parent meeting for Descendants, the Buschs MyWay program was mentioned as a way to help allocate funds to DDC. Parents/Boosters are encouraged to review their account to sign up for DDC.

SWAG:

- DVD: delivery of LWW is done and 3D will be finished after the holidays.
- New Improv SWAG is available
- The SWAG Design for Descendants is in the works.
- SWAG rack - Hanging up old SWAG during 3D show was a GREAT idea! Some items were sold from the new display.
- Printing: Although we would like to give Neil at Dexter Print & Embroidery a try, we are very happy with Underground printing as well. Might stay with Underground Printing for now.
- Hearts and Flowers said yes to flower donations for the Descendants but will need a reminder in January.

Tickets Sales: Ticket sales were very comparable to the past for 3D. There was a discussion about online or electronic ticket sales platforms/PayPal/Venmo. Fees are becoming an issue for electronic sales. Jen got a Paypal QR code and is working with Michael on this to potentially replace Venmo. It seems that GoFan and Paypal might be the top options. Boosters set a goal to make a decision at the beginning of January. This would not be for advanced ticket sales...purchasers would use the QR code when in the building. Paper tickets are going to say for many reasons.

Website: The DVD link for Descendants is being sent tomorrow. Also, a glitch is happening with access to DDC calendar on some of the club member's phones. An email has been sent to our website designer to look into the issue.

Photography: 3D series was a unique challenge to capture the candid photos. There was a discussion about whether students from either Yearbook or other Photojournalism classes could help take some of the candid photos in the future. The officers will look into this option. The Headshots and company photos went well!

Programs: AWESOME! 3D had a very tight timeline to get the program created and uploaded to the website.

❖ **The Sound of Music (Open to HS - Cast, Crew, Pit).** April 27, 28, 29 @ 7pm and 30 2pm.

❖ **Improv (Open to HS & Middle School).**

Meeting adjourned at 7:40 p.m.

2022-2023 Meeting Dates: First Tuesday of the month (all meetings scheduled to start at 6:30 pm in the Media Center)

January 10 (due to winter break)
February 7

March 7
April 4

May 2
June 6

2022-2023

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| President | Jennifer Moraschinelli | Set Build Coord. Fall | Jen Moraschinelli, Brad Prall, Sunny Beach |
| | | Set Build Crew, Winter | Jen Moraschinelli, Brad Prall, Sunny Beach, Brent Sedlar?? |
| Secretary | Stacey Roys | Set Build Crew, Spring | |
| Treasurer (acct reporting) | Michael Baker/Jen Moraschinelli | Sponsorships Coord. | Jen DeGregorio, Kristi Treat, Andria Althoen, Jen Moraschinelli |
| Drama Director/ Advisor | Erin Palmer | | |
| Graphic Design Coord. | | SWAG Coord. | Amy Jordan & Miriam Rossow |
| Hospitality- Concessions | Jen Fillion, Danielle Ritchie | Technical Coord. | |
| Hospitality Green Room | Stacey Roys & Kerri Hudson | Thespian Society | Karrie Carpenter Angie Beach |
| Hospitality- Tech Weekend | Karrie Carpenter Melissa Gleespen | Tickets Sales Coord. | Sheri Meloche & Angie Beach |
| Photography Candids | Kate Seale, Brian Hobbs | Volunteer Coord. | Heidi Biggs |
| Programs | Kate Seale | Website Coord. | Sheri Meloche |
| Publicity | Heidi Biggs | | |