

DEXTER DRAMA CLUB BOOSTER MEETING

February 17, 2022

Attendees:

Jennifer Moraschinelli, Jodi Helmholtz, Kristin Tomczak, Margie Portice, Kerri Hudson, Sheri Meloche, Heidi Biggs, Brad Prall, Maryanne Leadbetter, Angela Beach, Katie Seale, Sunny Beach, Amy Jordan, Karrie Carpenter, Melissa Gleespen, Stacey Roys

Meeting called to order at 6:35 pm.

Romeo & Juliet Follow up:

- **Concessions:** The concessions for the R& J show went well. There were a few Venmo and Paypal orders. In the future, we might have to figure out a good way to easily include the Venmo and Paypal transactions in the daily total for both swag and concessions.
- **SWAG:** The older swag was a big hit! Sunday was a busy day for swag sales, especially with flower sales. It was nice to have plenty of people volunteering each night so volunteers can take turns seeing the show. Venmo was more popular than Paypal. Amy Jordan will be taking on the Swag Coordinator position next year.
- **Sponsorships:** Maranne is looking for a volunteer to take over the Sponsorship Coordinator position next year.
- **Hospitality water & ice:** Tech week/ show week. Jen, Chistine and Stacey tag teamed during Show week, which worked out well.
- **Hospitality Green Room Tech Weekend:** The pizza ran out on one of the days, which could be due to the size of pizza slices being different this year. May need to order more next time. Jimmy John's was great timing-wise, very flexible.
- **Hospitality show week:** Buschs menu feedback? The students seemed to like the food and eating together. The food quantities were very good overall.
- **Volunteer Coordinators:** The volunteer spots for Show week filled up quickly. The company party was a success! Thank you to the Biggs family for hosting!
- **Student Officers:** COMMERCIALS for YouTube & FB. Sponsor posts on FB. Everything on social media worked out well! Parents enjoyed the posts on FB.

- **Set Build:** Thank you set build team! Amazing construction in a short amount of time. This design had a lot of surface area to paint, but a lot of volunteers came out to help. For upcoming set builds, it may take some pre-planning and building parts of the set in the scene shop ahead of time. There was also some discussion about putting together a training manual/videos for students and parents involved with set build activities.
- **Photography, Candid Photos:** The company photos are covered, but we need someone to do the candid photos. Katie volunteered to do the candid photos for Footloose.
- **Tickets:** The ticket sales went well overall. The final numbers are pending for R and J. Megan is stepping down as ticket sales lead, and the role will be split into two volunteer positions. Sheri and Angie have agreed in taking on the ticket sales lead positions.
- **Website:** The website updates and communication went very well for R and J. There were no issues with website updates.
- **Programs:** The memorabilia programs have been printed with Jen's printer. The online program went over well with attendees. Katie Seale recommended future online programs possibly including a picture link for advertisers so that they are more obvious, as well as a universal QR code that links to more areas of the website.
- **Publicity:** The red color on the signs showed up really well, especially with the snow. Publicity did a good job getting the word out! Classic Pizza handed out mini flyers through the weekend with their orders! The signs, posters, banner, pizza box toppers, billboard, digital community flyers and shoutouts from Making Waves and in the school principal newsletters all happened.

Footloose:

- **Auditions:** Next week!
- **Swag:** The cost of the zip-up hoodie went up. It's a tradition to do a zip-up for the spring show. Decided to go with the basic quality hoodie for \$40 to make it more affordable.
- **Set build meeting:** TBD
- **Banner:** Hoping to increase the font size and thickness to make it easier to see.
- **Billboard:** Publicity will follow up with our contacts to get us on the schedule.

General info/ Recap:

- **Open Booster positions:** At the end of the meeting, all spots were filled except for the sponsorship position.
- **Fundraising: New Sound and Light Equipment**
 - Snap! Give: We are hoping to raise funds for new sound equipment using this fundraiser. Other programs have had a lot of success with this type of fundraiser. The plan is to kick off the program at the parent meeting for Footloose. Participation is voluntary and not competitive. There are no products to sell. Students can set up a fundraising page.
 - Ed Foundation Grant: We are planning to submit a grant application to the Ed Foundation for upgrades to lighting equipment, which has the broader benefit of helping multiple groups that use the CPA. Any equipment that is grant funded becomes the property of the school.
- **Computer for costumes software & training:** Currently working on upgrading the costumes computer and training on new software. These upgrades will make the costume inventory process much more efficient.
- **New York trip:** Canceled due to Covid. Jodi is working with the school on processing refunds.
- **Improv:** Show scheduled for Friday 2/18.
- **New leads:** Angie Beach, joining Karrie Carpenter as Thespian Leads. And New Secretary, Stacey Roys. Welcome!
- **Signs:** The current wood signs are falling apart and heavy. Plastic ones are much lighter but could incur printing costs. After Footloose, boosters will discuss options for next year.

Open comments: Thank you to Jodi and Jen for your amazing dedication and contributions to the program!

Meeting adjourned at 7:50 pm.

2021-2022 Meeting Schedule (all meetings scheduled to start at 6:30 pm)

March 10th

April 14th

May 12th

June 9th

2021-2022

President	Jennifer Moraschinelli	Set Build Coord. Fall	Rick Urbin
President Advisor :)	Jodi Helmholtz	Set Build Crew, Winter	Jeff & Maryanne Leadbetter, Brad Prall, Sunny Beach, Shannan Shaw, Jen Moraschinelli, Noelle Whipple
Secretary	Stacey Roys	Set Build Crew, Spring	Jern Moraschinelli, Brad Prall, Noelle Whipple, Sunny Beach, Rick Urbin
Treasurer (acct reporting)	Michael Baker/Jen Moraschinelli	Sponsorships Coord. (2021-2022) Sponsorship Coord. (2022-2023)	Maryanne Leadbetter
Drama Director/ Advisor	Erin Palmer	Sponsor Assist (Post-Sales)	Sheri Meloche

Graphic Design Coord.	Kyle Sayn, Students, Jen Moraschinelli	SWAG Coord.	Margie Portice Amy Jordan
Hospitality- Concessions	Kristin Tomczak Kerri Hudson	Technical Coord.	Michael Baker
Hospitality Green Room	Christine Butka Stacey Roys	Thespian Society	Karrie Carpenter Angela Beach
Hospitality- Tech Weekend	Karrie Carpenter Melissa Gleespen	2 Tickets Sales Coord.	Sheri Meloche Angela Beach
Photography Candids	Katie Seale	Volunteer Coord.	Heidi Biggs
Programs	Katie Seale	Website Coord.	Sheri Meloche
Publicity	Abby O'Haver		