

DEXTER DRAMA CLUB BOOSTER MEETING

March 10, 2022

Attendees:

Jennifer Moraschinelli, Margie Portice, Kerri Hudson, Sheri Meloche, Heidi Biggs, Brad Prall, Angela Beach, Amy Jordan, Stacey Roys, Jen DeGregorio, Abby O'Haver, Katie Seale, Alesandra Dall'Antonia, Kennedy Lint and Delaney Christy

Meeting called to order at 6:40 pm.

Romeo & Juliet Follow up:

The initial financial report looks excellent! There were fewer costs associated with set build, costumes, and show rights compared to other shows.

Jen's General info/ Recap:

- **Open Booster positions:** Jen DeGregorio is stepping into the Sponsorship role. Thank-you Jen! If possible, it would be good to have a few more volunteers, to make it a Sponsorship "team" and ease the workload on individuals.
- **Fundraising:**
 - Snap! Give: The fundraiser went live to everyone in the Dexter Drama Club via email blast. The students made a video that is posted on the fundraising page to explain why the new sound equipment is needed for our productions. Donations are coming in!
 - Ed Foundation Grant: We are planning to submit a grant application to the Ed Foundation for upgrades to lighting equipment, which has the broader benefit of helping multiple groups that use the CPA. Any equipment that is grant funded becomes the property of the school. This application has to be submitted by a teacher.
- **Donations:** Hackney Hardware donated several cans of paint (10-20) for Set Build. Thank-you Hackney Hardware! Basketball hoops were also donated to Dexter Drama Club.
- **Equipment Pricing for Sound and Lighting:** Jen is getting quotes for Sound equipment updates (wireless microphones). The labor involved with updating the wireless equipment is

most of the cost. The fundraiser will really help with alleviating the costs for the wireless equipment upgrades. Other groups that use the CPA would benefit from upgraded sound recording equipment as well. It might be possible to work together with other booster programs.

- **On the Stage ticket selling:** This could be an option for us to try for electronic ticket sales, since both Venmo and PayPal have fees involved with transactions. However, Venmo and Paypal are very popular with the Swag sales. It might be worth keeping both On the Stage and Venmo or Paypal.

Footloose Updates:

- **Publicity:** Several updates listed below.
 - The Classic Pizza flyers were wonderful for Romeo and Juliet, but they might not be necessary for Footloose.
 - The Billboard photo shoot for Dexter Ortho is all set and dates are booked.
 - The banner is almost done...we might see if we can get permission to hang it up somewhere on school property once the time is up downtown. It is going up on April 11th and coming down on April 25th.
 - The signs and posters are coming soon! Jen suggested ordering yard signs through Dexter Print and Embroidery.
 - The digital community flyers are all set.
 - Making Waves, school principal newsletters (shout-outs) and “Teaser” day are all on track! There was a discussion around schools to include for “Teaser” day: Mill Creek, Creekside and possibly Wylie are on the list. W4 country is tentative. Jen G. will reach out to them to see if they want to participate this year.
- **Swag:** Kyle (Graphic Artist) is going to work on the t shirt design next, after he is done with the banner. The design will be shared with Underground. The deadline is March 18th for the artwork.
- **Sponsorships:** The sponsorship team suggested meeting to go over the list of sponsors and see if there were some on the list like LaFontaine, that we could reach out to again.

- **Set build:** The timeline for set build is very tight, so volunteers are needed, especially on March 26th. There are a few music concerts before spring break, so set assembly on the stage itself is not possible until after the concerts are done. The set build team may have some additional planning meetings and volunteers to get a good strategy for the build. The goal is to have some walls built by spring break so Marie (artist) can paint them over spring break.
- **Tickets:** Angie volunteered to make a spreadsheet of presale tickets and get everything organized. The stage managers will collect the presale orders and pass them along.
- **Website:** On track to launch on new items on March 18th.
- **Student Officers:** Working on commercials for Youtube and Facebook. Also made a short video for the Snap! Give fundraiser.
- **Concessions:** We have half of the inventory order that was placed prior to Romeo and Juliet, so the inventory is in good shape. Working on reformatting the sheet for recording the counts and nightly totals, to make it a bit easier.
- **Hospitality:** Will place food orders from Busch's when it is a bit closer to show/tech weeks.
- **Volunteer Coordinators:** The forms from students/families are coming in much faster this time than with recent productions, which will be very helpful with generating a list of volunteers.
- **Programs:** Kate is working on the programs. There are a few students who still need to submit their Bio's. She also offered to take the candid photos of the production.

Open comments: Discussion around the Letter to the Editor. An apology was written in the Sun Times.

Meeting adjourned at 7:52 pm.

2021-2022 Meeting Schedule (all meetings scheduled to start at 6:30 pm)

April 14th

May 12th

June 9th

President	Jennifer Moraschinelli	Set Build Coord. Fall	Rick Urbin
President Advisor :)	Jodi Helmholtz	Set Build Crew, Winter	Jeff & Maryanne Leadbetter, Brad Prall, Sunny Beach, Shannan Shaw, Jen Moraschinelli, Noelle Whipple
Secretary	Stacey Roys	Set Build Crew, Spring	Jern Moraschinelli, Brad Prall, , Sunny Beach, Rick Urbin
Treasurer (acct reporting)	Michael Baker/Jen Moraschinelli	Sponsorships Coord. (2021-2022) Sponsorship Coord. (2022-2023)	Maryanne Leadbetter Jen DeGregorio
Drama Director/ Advisor	Erin Palmer	Sponsor Assist (Post-Sales)	Sheri Meloche
Graphic Design Coord.	Kyle Sayn, Students, Jen Moraschinelli	SWAG Coord.	Margie Portice, Amy Jordan
Hospitality- Concessions	Kristin Tomczak, Kerri Hudson	Technical Coord.	Michael Baker
Hospitality Green Room	Christine Butka/Stacey Roys	Thespian Society	Karrie Carpenter Angela Beach
Hospitality- Tech Weekend	Karrie Carpenter, Melissa Gleespen	2 Tickets Sales Coord.	Angela Beach, Sheri Meloche
Photography Candids and Programs	Katie Seale	Volunteer Coord.	Heidi Biggs
Publicity	Abby O'Haver	Website Coord.	Sheri Meloche