

DEXTER DRAMA CLUB BOOSTER MEETING

April 14, 2022

Attendees:

Jennifer Moraschinelli, Margie Portice, Kerri Hudson, Sheri Meloche, Angela Beach, Amy Jordan, Stacey Roys, Abby O'Haver, Karrie Carpenter, Kristin Tomczak, Christine Butka, Shelley Beach, Antonia Butka, Adam DeGregorio

Meeting called to order at 6:30pm.

General info/ Recap:

- **Open Booster positions:** Abby O'Haver is stepping down as Publicity Coordinator. There is a need to fill that position, as well as additional support for the Sponsorships team.
- **Fundraising:** Snap! Give: We met our \$10,000 goal! These funds will be used for sound equipment upgrades to the front and back of the house (sound booth and LAVS). We were able to meet this goal with only 17 students participating in the fundraiser, out of a possible 200 students in the entire drama club. If we can get more participation next time, it would help raise more funds to upgrade our outdated equipment. Boosters liked not having to "sell" products with this style of fundraiser. Next time, we could: change the kick-off to the start of the drama season (less busy), include a training/in-person sign up session, offer incentives, and discuss the program at the parent meeting. Topic still under discussion. If anyone has ideas, please bring them forward.
- **Bond Updates:** Jen met with Mr. McCalla to talk about any bond updates that would pertain to the CPA. The Series 2 bond upgrades include updates to projections and lighting, but not sound system upgrades. They hope to start Series 1 updates soon, so hopefully by summer they can start Series 2. There is an effort underway to hopefully hire CPA personnel to assist with the multitude of tasks that Martin (former CPA director) undertook to help with overseeing many, many facets of the CPA and Scene Shop.
- **Donations:** The Blast Corn Maze donated 14 bundles of straw. We also received a donated table from the Share House and Wood for set build, donated by a parent.
- **Fees/Expenses:** The credit card fees from the New York trip were about \$500. There were also 11 waivers submitted for this production.

- **A-Frame Sign Replacement:** The current signs are very heavy and in need of repair. We would like to keep the artistic aspect of the painted wood sign. Maybe we could somehow attach a removable plywood front on a plastic frame? Shelley offered to investigate some potential designs. Discussion is ongoing. Jen would like some help with investigating the costs/benefits of different options.
- **Summer Projects:** There are a bunch of annual summer projects that are on the potential list for this summer so far: Cleaning/Organizing the scene shop and costume room, cleaning the Flys, inspecting the CPA seats, and painting the stage (may be done by the school).

Footloose Updates:

- **Publicity:** Several updates (below).
 - The Billboard with Dexter Ortho is up!
 - The banner is up downtown! It got damaged slightly in a recent storm. It was supposed to be reinforced but it wasn't fully done. Abby will ask Dr. Timnis if it can be displayed on the fence in front of Creekside.
 - The yard signs are ordered!
 - The digital community flyers are done!
 - The Making Waves and school principal newsletters (shout-outs): Katie is sending photos to include with the Making Waves and school principal newsletters. Toni also offered to make a video if that would be helpful to include as well.
 - The "Teaser" day events are all on track! So far, it will include W4 country, Wylie, Creekside and Mill Creek. The Senior Center was also brought up as a potential additional site, but there are Covid guidelines in place at the center, so it might not be feasible.
 - The posters are in! Abby will coordinate with SWAG to make sure they are ready to go for Show weekend.
 - The volunteer sign-ups went out to help with placing the wood signs around town.
- **Swag:** Kyle (Graphic Artist) designed the clothing artwork. The SWAG is ready and looks great! We are very pleased with his work on the banner and SWAG designs.
- **Sponsorships:** No updates

- **Set build:** The set build is mostly complete! Just a few minor items left to do. The next set build session will focus on clean-up.
- **Tickets:** The ticket sales team is going to meet this weekend and put an order together for tickets at Value Copy.
- **Website:** No updates
- **Student Officers:** Emmy is working on the posts on FB for the sponsors. The Commercials for YouTube and Facebook will be done by Publicity.
- **Concessions:** Kristine will do a count to double check our inventory. It is likely still plenty for Footloose. If anything, we might need more soda and water.
- **Hospitality:** On track! Christine is placing orders with Busch's. Will likely order pretty much the same items as for Romeo, just updated quantities. The students mentioned that there should be more quantity and visibility of vegetarian food items, if possible.
- **Volunteer Coordinators:** Volunteer sign up emails went out to the parents who expressed interest on the form.
- **Programs and Photography:** No updates
- **On the Stage Ticket app:** No updates

Open comments:

Angelgrams: Recent feedback came in that some parents are confused about the process of submitting Angelgrams.

Upcoming dates:

Film Festival: May 6th

Student-directed plays: Weekend of May 20th (tentative)

Meeting adjourned at 8:16 pm.

2021-2022 Meeting Schedule (all meetings scheduled to start at 6:30 pm)

May 12th

June 9th

2021-2022

President	Jennifer Moraschinelli	Set Build Coord. Fall	Rick Urbin
President Advisor :)	Jodi Helmholtz	Set Build Crew, Winter	Jeff & Maryanne Leadbetter, Brad Prall, Sunny Beach, Shannan Shaw, Jen Moraschinelli, Noelle Whipple
Secretary	Stacey Roys	Set Build Crew, Spring	Jern Moraschinelli, Brad Prall, Noelle Whipple, Sunny Beach, Rick Urbin
Treasurer (acct reporting)	Michael Baker/Jen Moraschinelli	Sponsorships Coord. (2021-2022)	Maryanne Leadbetter
		Sponsorship Coord. (2022-2023)	Jen DeGregorio
Drama Director/ Advisor	Erin Palmer	Sponsor Assist (Post-Sales)	Sheri Meloche

Graphic Design Coord.	Kyle Sayn, Students, Jen Moraschinelli	SWAG Coord.	Margie Portice Amy Jordan
Hospitality- Concessions	Kristin Tomczak Kerri Hudson	Technical Coord.	Michael Baker
Hospitality Green Room	Christine Butka Stacey Roys	Thespian Society	Karrie Carpenter Angela Beach
Hospitality- Tech Weekend	Karrie Carpenter Melissa Gleespen	2 Tickets Sales Coord.	Angela Beach Sheri Meloche
Photography Candids	Katie Seale	Volunteer Coord.	Heidi Biggs
Programs	Katie Seale	Website Coord.	Sheri Meloche
Publicity	Abby O'Haver		