

Officer Letter: Communications

Hello! My name is Connor Gleespen and I will be a junior next year. I first joined this club when I was in seventh grade and have been involved in ten productions. Next year will be my fifth year in the club! This season, I have performed as Sebastian in *The Little Mermaid*, Paris in *Romeo and Juliet*, and Bickle in *Footloose*.

The Dexter Drama club is an integral part of my life and I believe that I can help it run smoothly as one of your communications officers next year! In this position, I will strive for both accuracy and speed when maintaining the website, updating the calendar, posting to social media (including the Youtube channel!!), and performing every other duty that comes with the job. I am extremely organized and keep a detailed planner, so I will ensure that all information is correct and up to date. Punctuality is also very important to me; I prefer to do a task as soon as it is assigned and respond to emails quickly. If elected, I will be willing to update the website/social media pages, send out emails, and update the Remind messages at a moment's notice. I know that it can be difficult to update information promptly, but I will do my best to make things run as fast as possible. I am also well-versed with technology so maintaining the website will be very easy for me, and I am very familiar with making slideshows, webpages, and Google Forms. Additionally, I have experience with social media and video editing, which will come in handy when posting on the Instagram page and Youtube channel. I love designing posts, stories, and thumbnail photos, so I will ensure that all of those things look inviting and polished! Since communications is a two-person job, I will make sure to be flexible when working with my fellow communications officer. Furthermore, I understand that this is not an easy job and I am prepared to handle the high levels of stress and the workload that comes with it. I will bring the maturity, dedication, and experience necessary to fulfill this role as this club means everything to me.

There are many different things I will aim to accomplish next year and I have multiple ideas that would be beneficial. First, I want to continue the Youtube channel and make sure that it doesn't die out! Additionally, I would like to introduce Tech Spotlights to the Youtube channel. These would be short videos—one for each area of tech—that showcase what each crew is doing for the current show. These videos would be a great way to include everyone and shed light on the activities of various crews! Second, I am a BIG fan of the Drama Club Tik Tok idea and would love to make that a reality. The account would feature videos such as behind-the-scenes footage and mini trailers for each show. I also noticed that we have a Twitter account and I am interested in seeing if we would benefit from actively posting there. It could be a great resource for people who wish to see updates, photos, or news about the club but do not have Instagram or Facebook. Along with these new ideas, I will work hard to maintain the essential parts of communications.

This club has done so much for me and I hope I can return the favor as one of your communications officers for the 2022-2023 school year. Thank you for reading!

Sincerely,
Connor Gleespen :)