

Hello, my name is Adam DeGregorio. I will be a sophomore for the 2022/23 school year, and I am running to be a Communications Officer. I will be a four-year member of the Dexter Drama Club, *Footloose* being my 7th production with DDC. I would be honored to represent a club I cherish so greatly!

This past year I have headed Costumes for every show, a job I learned quickly and swiftly. Managing such a large crew as costumes, I learned many valuable leadership skills I will carry with me to this officer position. One thing I practiced as a head of tech was routine mental health check-ins, which found deeply helpful in keeping my crew and peers in good health and happiness. As an officer, I would love to share these check-ins with the rest of the club!

I have experience creating content for the drama club's youtube channel with my Friday Fantastical Footloose Flogs series, with my co-flogger, Caleb. Throughout this experience, I had so much fun filming, editing, working with the entire club, and hearing their experiences. It also helped me learn about time management! Getting footage and leading costume meetings at the same time did not come without challenges, but my communication with my crew and co-flogger helped me manage my time and productivity more efficiently.

I have talked extensively with past and current communications officers and I understand this is a hard, time-consuming job. Instead of taking on new platforms to build from the ground up, I'd like to focus my time on rebuilding our current platforms to make them the best they can be. I would like to acknowledge that TikTok and other platforms DDC doesn't currently have are great tools to engage audiences. Therefore, I would like to post TikTok-esque (or any other popular platform) content to media we already have (EX. Shorts on Youtube, or Reels on Instagram) which will still engage new audiences, as well as be more time-efficient!

Communications, being a two-officer position, can often become a one-sided job. I would like to work with my co-officer to come up with a schedule of who does what. By doing this, it will make sure our jobs are divided equally and help our communication with each other be efficient.

I use google calendar in my everyday life; I am well versed in its abilities and the importance of keeping it up to date and organized. I even have a color-coded and thoroughly organized personal calendar whose perks I would carry over to the public page. Keeping this calendar up to date would be a main priority of mine not only to keep students aware of the Dexter Drama Club events, call times, and bonding events but also to help increase parent reliability on the calendar to reduce confusion on drama club events, which can sometimes result in absences from rehearsals. A well-communicated club is rooted in this calendar, and I am trustworthy to do an exceptional job!

It would be my honor to serve as your communications officer for the 2022/23 year. Thank you for considering me for this position!

Sincerely,

Adam DeGregorio