

Hello, my name is Cameron Arbour. I will be a junior for the 2023/2024 school year. I will be running for one of the Communications Officer positions. I am a two-year Dexter Drama Club Member- *The Sound of the Music* being my 7th show. I am running for a Communications Officer position because I would love to give back to a club that has done so much for me.

I've served on many crews in my two years in Drama Club. I have been part of, Props, Lavs, and Publicity; However, heading Publicity has been the most beneficial. Helping me learn and grow the leadership skills I will carry throughout high school and the rest of my life. But that's not all; Heading Publicity has taught me the importance of punctuality when dealing with essential tasks involving others. I have learned the importance of getting the press release out on time, getting photos uploaded to the drive, and getting the A-frames completed so we can start promoting our show. These are all things that must be done with swiftness and efficiency because they involve others. I feel that my knowledge of the importance of punctuality would greatly benefit me as a Communications officer.

Photography is also a passion of mine. I've taken around 75% of the photos featured on the Dexter Drama Club Instagram this year. Taking pictures is more than just something fun for me. Taking photos tells a story, giving a glimpse of our welcoming and joyful community and what it's like backstage and on stage to inspire Future Drama Club members to join our community. Which is what I aspire to help promote by being one of your Communications Officers.

I'm an avid user of the Dexter Drama Club website; I use it daily to learn more about upcoming events, Off-Q improv shows, or the Film Fest. It is crucial to help ensure all the information is up-to-date and straightforward as possible for the student's and parent's benefit.

Because I take so many photos of events, rehearsals, or meetings, I use the Dexter Drama Club calendar every day. I understand that the Dexter Drama Club calendar is one of our most vital Dexter Drama Clubs resources, which is why it should constantly be updated or looked at to ensure everything is perfect and up-to-date.

What I would help improve if I were a Communication officer would be to make more reels on our Instagram to help have a variety of Instagram posts and reels and up the standards of our show trailers to help promote and liven up our Instagram feed even more!

I've talked extensively with our current and past Communications Officers and understand it's time-consuming. This is why I agree that we shouldn't take on other platforms but instead master tools we already have, such as Instagram and Youtube.

Communication, being a two-person job, can have an unbalanced workload. I would like to plan with my co-officer what jobs or tasks we will each do and, of course, be flexible if one of us still needs to complete it. Working together would make a great support system for both Communication Officers.

Thank you so much for taking the time to read this and considering me as one of your Communication Officers for your 2023-2024 Season!

Best wishes,
Cameron Arbour

