

Hello, my name is Adam DeGregorio. I will be a junior for the 2023/24 drama season, as well as a fifth-year member of the Dexter Drama Club (*The Sound of Music* being my 12th production with DDC). I am running to be re-elected as a communications officer. I would be honored to continue to represent a club that means so much to me!

Throughout my time as a communications officer, I have brought many new ideas to the table and fulfilled the promises which I ran upon last year. Those of you who were around for last year's officer elections may remember my proposition of Instagram reels. Throughout this year, I have worked with my incredible partner, Kate, to deliver enjoyable TikTok-like content to the DDC audience VIA Instagram. One of the reels that I created became the most popular Dexter Drama Instagram post, with over 21K views.

I also have used my time as an officer to make our Instagram more professional and creative. I created the popular "Tech Week Day _" posts, which were often reshared on many of your Instagram stories. I also have added a text caption to all of our posts to make them more colorful. All of the Instagram posts throughout this drama season have done extremely well; Kate and I worked very hard throughout this year to make sure that happened.

The youtube channel is another part of the Communications itinerary on which I pride myself upon. I have brought to this club the "Week in a Life of Tech Week" series, which has done extremely well (currently, the Descendants episode is the most popular DDC Youtube video, with over 500 views). I have worked hard to make the Youtube channel an inclusive place, offering many vlog takeover opportunities to club members interested in making content. I did not want our Youtube to seem centered around either Kate or me, so most of the videos uploaded during my time as an officer are takeovers that showcase every aspect of the club. However, I have edited every video uploaded to our Youtube channel this year, and I am very proud of the comedic moments I have created for the Drama audience.

As many of you know, the website looks quite different from what it did at the start of the year. Somehow, a bug was able to get into the website through an old user's account and mess with the coding, potentially causing website users to get a virus. Due to this bug, the website had to be completely reset. Kate and I used this as an opportunity to make the website more clear and efficient for the members of this club. Personally, I changed every header on the DDC website, created the Thespy page, changed background colors and settings, added SEO features, ETC. Kate and I also updated the website daily throughout this year. I think this shows our extreme passion and dedication to this program.

Last year I also promised I would work hard to have an effective communication system with my partner. As a duo, Kate and I have worked together to make sure we supported each other, let each other do things that we are passionate about, and always be there for one another. No matter who my partner is next year, I will make sure to uphold the promise I made.

Thank you for considering me for this position!

Sincerely, Adam DeGregorio